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# Moving Out of the Concept Stage and Into Your Shopping Basket

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THE Consumer Electronics Show is not only the place where manufacturers display the latest and coolest gear you can buy, but also the coolest gear you can't buy - yet. Some of the good stuff unveiled at this technological tease is due next month, some is nearly a year away. These are a few worth noting.

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## SED TV

The slim profile of [flat-panel](#) televisions look cool on a wall, but they never quite match the picture quality of old-fashioned tube TV's, which have the truest colors, the richest blacks and the best contrast. A partnership between [Toshiba](#) and Canon may change that. Late this year, the companies plan to release a 55-inch SED TV, which combines the slimness of the flat panel with the image reproduction of a tube TV.

SED, which stands for surface-conduction electron-emitter display, fires electrons at a phosphor coated screen, just like a tube TV. But instead of using one big electron gun like a tube TV, the SED uses millions of electron emitters, one for each pixel. Essentially each pixel works as its own little TV tube. The result is flat panel shape and tube picture quality.

### SED TV

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### CABLEYOYO POP

The Cableyoyo Pop manages excess earphone cord using a tiny spool that attaches to a phone or MP3 player with a strong suction cup. [More Photos >](#)

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But that quality comes at a price. How big a price is unknown; neither company will say, although they agree it will be high the first year. The good news is that SED sets cost no more to make than [plasma](#) or [LCD](#) sets, so SED's should cost no more than other sets possibly within three years.

### DELL XPS600 RENEGADE

Gamers don't have to turn on Dell's limited-edition game machine to declare it "smokin'!" Each Renegade case has a hand-airbrushed flaming skull paint job by Mike Lavallee of Killer Paint, known best for its custom car and motorcycle work.

The Renegade is also souped up under the hood, with a modified [Intel](#) chip that achieves a guaranteed speed of 4.6 gigahertz. The graphics card links four processors for smooth-moving detailed images. An X-Fi Xtreme Fidelity sound card endorsed by the über gamer Johnathan Wendel, known in gaming circles as Fatal1ty, kicks out 5.1 surround sound. The hard drives will range from a speedy 150-gigabyte model that runs at 10,000 revolutions per minute, to a 7,200 r.p.m., 500-gigabyte model.

Dell expects to release the Renegade before April. The company will not say how many will be made or its cost, except that it will be at a premium over the existing XPS 600, which ranges from about \$1,750 to \$5,000, depending on configuration.

### MOGO MOUSE

For road warriors who don't do well with touch pads, there always seems to be a struggle to recover the portable mouse from a tangle in the bottom of the computer case. MoGo Mouse is a neat solution because it is not only wireless, but it also stores in a computer's card slot when not in use.

Roughly the size of a large business card, the mouse has a pop-up stand to make the slim device more comfortable in your hand. MoGo, which connects to a computer using Bluetooth, has left- and right-click buttons, but no scroll wheel - that is promised on a future version. The mouse can hold a charge for roughly 10 hours, thanks to a battery



### LG MEDIAFLO PHONE

The picture quality of LG's V9000 phone is about equal to that of TV on an iPod. [More Photos >](#)

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### DELL XPS600 RENEGADE

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five minutes of working its foot treadle builds enough of a charge to start a car engine.

The Freecharge is expected to be for sale by late February for \$269. It is available through [freeplayenergy.com](#).

### LG MEDIAFLO PHONE

manager that shuts it down when it is not being used. An hour in the card slot recharges MoGo.

Expected to go on sale this spring, MoGo lists for \$69.95, and can be pre-ordered through [newtonperipherals.com](#).

### CABLEYOYO POP

When your earphone cable snags and the buds fly from your ears, you wonder why someone didn't think of the Cableyoyo Pop sooner. It manages excess earphone cord using a tiny spool that attaches to a phone or MP3 player with a strong suction cup. Wind the excess earphone cable around the spool and secure it with the built-in clip.

The \$9.95 cable organizer also comes with a belt clip, so the Pop can be attached to an armband or lanyard. The Pop comes in [iPod](#)-matching black or white, but 10 colorful stickers are included that can jazz it up. A list of stores where you can buy Pop this April will be posted on [cableyoyo.com](#).

### FREEPLAY FREECHARGE

If just carrying jumper cables isn't comforting enough, here is a battery backup with its own built-in battery backup. Freeplay, known for its crank-powered radios and flashlights, has added a portable power station with enough oomph to start a car.

The Freeplay Freecharge, at 9-by-11-by-17 inches, weighs more than 18 pounds and contains a 12-volt battery. The battery can be charged by plugging it into a standard AC household outlet or DC source. It puts out 12-volt power through a cigarette lighter outlet or the jumper cables that are included. If the Freecharge's internal battery goes dead,

"Desperate Housewives" on Line 1? Almost.

The mobile service provider [Verizon](#), the phone makers LG and Samsung and the wireless technology company [Qualcomm](#) plan to start a TV network for the phone, perhaps as early as October.

In Europe and South Korea, broadcasts already go to phones like LG's V9000 and Samsung's SCH-B250. Qualcomm is now building its network, which is separate from Verizon's, but its operating area will follow the coverage path of Verizon's V Cast, which can currently send video clips to an area encompassing about 150 million potential users.

The companies say that the MediaFlo TV signal should be available to about half of that audience at introduction.

Shows will be available in subscription packages, like a cable TV subscription. Qualcomm said that it was possible to broadcast 20 to 25 channels of TV and 10 to 15 radio stations, although at first there are most likely to be fewer.

The picture's quality is about equal to that of TV on an iPod; in fact, it's the same resolution. The partners said they had no certain start date, but Qualcomm said the network would be ready Oct. 1.

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