Hands-Free Production of DVDs and CDs
Have you ever had to burn discs one at a time and then manually print and apply sticky labels? If so, you know how much time and effort is involved. Even ordering discs from an outside vendor takes too much time and is too expensive. You’ve probably thought to yourself, “There has to be a better way!”

Now, there is. It’s the new Bravo™ SE Disc Publisher from Primera. Bravo SE is a compact, all-in-one automated disc production factory that fits right on your desktop. It produces full-color, high-quality discs that make your business or organization look truly professional.

Advanced Robotics
Bravo SE takes the complex task of burning and printing discs and makes it simple. It uses Primera’s sixth-generation robotics, ensuring reliable and efficient operation.

Here’s how the process works:
1. Bravo SE’s robot arm picks a blank disc from the input bin.
2. The disc is placed into the integrated Pioneer® DVD/CD recorder.
3. The disc is burned.
4. The robot moves the disc to the built-in, 4800 dpi direct-to-disc inkjet color printer.
5. The disc is printed.
6. The robot picks the disc from the printer, places it into the output bin and starts over again.

Bravo SE does all of the work for you – unattended and automatically. It saves you time and money on every disc you produce!

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Many Applications
Bravo SE is perfect for a wide variety of light- to medium-duty disc publishing jobs. You can burn and print individual discs with unique data or quantities of the same disc.

Just a few of the most popular applications include video and music content, software, press kits, trade show handouts, instruction and training manuals, technical documentation, PowerPoint™ presentations, catalogs – the possibilities are almost endless!

Simple Installation and Operation
Easy-to-use software is included for both Windows and Mac PCs. Installation is fast and easy – just connect one cable. Install one print cartridge and load one software program. You’ll be automatically burning and printing discs in just minutes.

Robust, Water-Resistant Media
You can use virtually any printable-surface DVDs:R or CD-R media. For ultimate performance, check out Primera’s new TuffCoat™ with AquaGuard™ surface (matte finish) or TuffCoat with WaterShield™ surface (glossy finish). Both are highly water-resistant and produce the most professional-looking discs you’ve ever seen!

AutoPrinter Model Also Available
If you only need to print, the Bravo SE AutoPrinter produces gorgeous, full-color discs in jobs of up to 20 discs at a time. It’s the perfect, low-cost automated printing solution for the tower-style duplicator that you may already own.

The Price/Performance Leader
Bravo SE is the most affordable automated DVD/CD disc publisher ever produced, providing you with highly professional results at a new, low price.

Primera distributes its products in more than 80 countries and manufactures more automated disc publishers than any other company in the world. You can be confident that you’re in good company when you buy Primera!

Technical Specifications

Models:
Bravo SE DVD/CD Disc Publisher
Bravo SE DVD/CD AutoPrinter

Disc Capacity:
20 disc input/output

Software:
For the PC: Primera PTPublisher™
SureThing™ CD Label Software Primera Edition
For the Mac: CharisMac Engineering’s Discribe™

Recording Speeds:
DVD-R: up to 16x
DVD-R DL: up to 8x
CD-R: up to 40x

Print Method:
Inkjet

Print Resolution:
Up to 4800 dpi

Maximum Print Width:
4.724" (120 mm)

Ink Cartridge:
Cyan, Magenta, Yellow cartridge, Primera P/N 53332

Colors:
Up to 16.7 million

Color Matching:
Z-Color™ color profile included

Minimum System Requirements:
For PC: Pentium III processor at 700MHz or higher, 500MB or more RAM, available USB 2.0 port, NTFS drive partition
For Mac: 700MHz PowerPC G4 or higher or Intel Solo or Duo Core™ processor, 256 MB or more of RAM, available USB 2.0 port

Operating Systems:
Windows XP/2000 for PCs
OS X v10.2 or higher for Mac

Data Interface:
USB 2.0

Power Requirements:
120-240 VAC, 50/60 Hz, 60 watts

Electrical Rating:
12VDC, 5A

Weight:
11.5 lbs. (4.1 kg)

Dimensions:
15"W x 14.75"H x 7"D
(381mmW x 375mmH x 178mmH)

Safety:
UL, UL-C, CE

Emissions:
FCC Class A

Warranty:
One year parts and labor; optional Extended warranties available

Options:
CD-R/DVD-R Media:
• TuffCoat Plus (white, standard printable surface)
• TuffCoat with AquaGuard surface (matte, bright white surface, water-resistant)
• TuffCoat with WaterShield surface (glossy surface, water-resistant)

Businesses and organizations of all types use Primera’s disc publishers, including:
• Videographers
• Schools and Universities
• Local, State and Federal Government
• Production and Post-Production Houses
• Independent Filmmakers
• Marketing/Advertising/PR Departments and Agencies
• Musicians
• Software Companies
• Television and Radio Stations
• Worship Centers
• Medical Imaging and Hospitals
• Photographers
• and Much More!

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